

Case Studies

Durham County Council in partnership with nine other organisation has developed a dedicated programme for young people who are NEET called Durham Works. The programme aims to support 10,000 young people by July 2021, with a tailored service. This includes 1-2-1 support, help in finding and securing learning and employment opportunities and housing and in work support.

Essex County Council in partnership with Essex Employment and Skills Board has developed a careers information brand called "What's Your Thing". The careers guide informs residents on the wealth of opportunities on offer in the key growth sectors. The careers booklet has been delivered to over 40,000 students in schools and colleges over the past 2 years. The booklet has now for wider access and evaluation. The Board also delivers the Education and Industry STEM programme to promote careers in the growth sectors to young people.

Greater Manchester Combined Authority (GMCA) is piloting a number of initiatives to support young people into training and employment. One of the projects is a UCAS style portal to help young people access apprenticeships, technical training or other employment opportunities. This will be launched later this year. GMCA is also supporting T Level pilots ahead of the 2020 launch by providing Industrial Placements.

London Council's Skills Match is an interactive tool which allows the visual exploration of the relationship between skills supply and employer demand in London up to 2020. It brings together skill data and labour market data (at level 3 and below), enabling practitioners and employers to take an intelligence-led, geographically-specific approach to addressing youth unemployment in London.

Medway Council has a specialist team Medway Local Offer, which provides 1-2-1 support for young people who are NEET, youth offenders or those with special educational needs. They work closely with education and training providers to support young people into jobs. As a result of a number of interventions, NEETs fell by almost a fifth (17.5 per cent) in December 2018 to February 2019, compared to the same period in 2017/2018.

Norfolk County Council is involved with a range of programmes to support young people, including NEETs and disadvantaged groups. A dedicated careers website HelpYouChoose offers support to school pupils from year 8 onwards on careers, education, training and employment, including apprenticeships.

Nottingham City Council has set up a partnership with Futures to deliver employment and skills services across the city. As part of this initiative the council funds Futures to support those who are at risk of or who are NEET. Nottingham, as a result of this intervention, continues to have low NEET levels amongst all 16-18 year olds.

Sefton Council offers young people who have not been engaged in education, learning or work to gain employment opportunities as part of the council's new 'Ways to Work' project. The council offers businesses with the opportunity to enhance their workforce by offering funded jobs to local unemployment residents or residents who are NEET. There is also support for young people from disadvantaged family backgrounds and those who have been previously in care or young people with offending orders or court disposals.

Somerset County Council has developed a series of '[Talent Academy](#)' programmes, to support schools to engage with local employers and provide young people with opportunities to learn about specific industry sectors. Each Talent Academy is designed around a key employment sector – such as manufacturing, aerospace, nursing and health. Employers are engaged to deliver workshops and mentors help students build and develop their 'soft' employability skills. This year, more than 500 students will be taking part, with EDF (Hinkley Point C), Rolls Royce, Mulberry, Yeo Valley, Styles Ice Cream, among the national and local employers involved.

Southwark Council offers a wide range of services for young people, including [Southwark Choices](#). The team is working with over 80, 16-18 year olds who are NEET and also supports 50 previous, year 11 young people at risk of becoming NEET. These young people have been identified through joint working with schools, and information sharing across council services. The team has engaged with over 900 young people throughout the last year to offer impartial information, advice and guidance through a drop in service twice a week as well as from delivering talks on post 16 options at a number of schools. All NEET/risk of NEET young people have a named advisor to support them into education and training.

Tees Valley Combined Authority (TVCA) Youth Employment Initiative (YEI) Pathways and Routeways programme works with unemployed or inactive young people aged 15 to 29 years in Tees Valley. Both programmes provide young people with support to progress into education, training or employment or self-employment and works in partnership with public, private and voluntary sector. TVCA has set up a dedicated website [TeesValleyCareers.com](#) to help young people and businesses.